



CITY OF EAGLE LAKE, FLORIDA  
REGULAR COMMUNITY REDEVELOPMENT AGENCY MEETING

**MONDAY, APRIL 1, 2013**

**6:00 P.M.**

TO BE HELD IN THE COMMISSION CHAMBERS  
LOCATED AT 675 E EAGLE AVENUE  
EAGLE LAKE, FLORIDA 33839

**AGENDA**

- I. **CALL TO ORDER**
- II. **INVOCATION**
- III. **PLEDGE OF ALLEGIANCE TO THE FLAG**
- IV. **ROLL CALL**
- V. **AUDIENCE**
- VI. **SPECIAL PRESENTATIONS**
  - A. Staff Reports
- VII. **OLD BUSINESS**
- VIII. **NEW BUSINESS**
- IX. **CONSENT AGENDA**
  - A. Approval of the Regular CRA Minutes-----03/04/13
- X. **CITY ATTORNEY**
- XI. **COMMUNITY REDEVELOPMENT AGENCY COMMISSION**
- XII. **ADJOURNMENT**

Please be advised that if you desire to appeal any decisions made as a result of the above hearing or meeting, you will need a record of the proceedings and in some cases a verbatim record is required. You must make your own arrangements to produce this record. (Florida Statutes 286.0105)

If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you, to the provision of certain assistance. Please contact City Clerk Dawn Wright at 75 North Seventh Street, P.O. Box 129, Eagle Lake, Florida 33839 or phone (863) 293-4141 within 2 working days of your receipt of this notification; if you are hearing or voice impaired, call 1-800-955-8771.

POSTED AT CITY HALL AND THE EAGLE LAKE POST OFFICE ON  
THURSDAY, MARCH 28, 2013 BY CITY CLERK DAWN WRIGHT, MMC

March 28, 2013

## Manager Report

To: Chairperson Wilson and the CRA Board  
From: Pete  
Subject: Agenda for CRA Meeting Monday, April 1, 2013; Business Contacts

### BBQ Festival

Mark will be with us Monday to give us a recap on the BBQ festival March 22 and 23, get your feedback and initiate the planning for the festival in 2014. Because of the inclement weather it appears that we did not have as much traffic as last year, but the Florida BBQ Association representatives were impressed with the event, and we did not have any complaints from the railroad. I think Mark will talk about his expectation that we could have 50-100 teams next year. This year we had about 45 teams. As I said to Mark, if we have more teams we need to work out the logistics to ensure water and electric is sufficient for all teams.

### Business Contacts

This month I returned to contacting specialty stores, specifically specialty food stores. The contacts are as follows:

Joe Patti Seafood - This is a large market in Pensacola that specializes in fresh seafood. They have been in business for 75 years. I sent them information about the City and specifically the CRA and told them if they are thinking of expanding into Central Florida the City of Eagle Lake would be a good place to locate.

Morton's Gourmet Market in Sarasota - Morton's is a very high end specialty market that started off small in Sarasota, but has grown over their 50 years in business. The Market has expanded to include a coffee shop, bakery and wine store. About 15 years ago the business was sold to Epicurean Life, Inc (Epicurean magazine). I sent the management of Epicurean Life a copy of our market profile and market analysis, and requested that when considering expansion the keep Eagle Lake in mind because of our location on U S #17 and seven miles from LegoLand.

Doris Italian Market, headquarters in Hollywood, Florida with six locations over south Florida, but none in central Florida. Doris is a market that specializes in Italian food, but also includes a bakery together with fresh produce and seafood. I sent the management at the headquarters in Hollywood a market profile and market analysis together with information about the benefits of locating in our CRA.

Hoffman's Commercial Group - Hoffman's Chocolates, with headquarters in Greenacres, Florida and 4 locations covering southeast Florida. Hoffman's has been recognized by the WALL STREET JOURNAL and GOURMET magazine as one of the best confectioners in the United States. I sent the management a market profile and market analysis and requested they keep us in mind the next time they consider expansion.

CITY OF EAGLE LAKE, FLORIDA  
REGULAR COMMUNITY REDEVELOPMENT AGENCY MEETING  
MONDAY, MARCH 4, 2013  
6:00 P.M.  
COMMISSION CHAMBERS  
675 E EAGLE AVENUE  
EAGLE LAKE, FLORIDA 33839

**I. CALL TO ORDER**

Chairwoman Wilson called the meeting to order at 6:00 p.m.

**II. INVOCATION**

Commissioner Coler gave the invocation.

**III. PLEDGE OF ALLEGIANCE TO THE FLAG**

The Commission and audience said the Pledge of Allegiance to the Flag.

**IV. ROLL CALL**

PRESENT: Trejo, Powers, Sullivan, Coler, Overlock, Petranick, Sullivan

ABSENT: None

**V. AUDIENCE**

There were no comments from the audience.

**VI. SPECIAL PRESENTATIONS**

**A. Staff Reports**

Ms. Golden stated the clean-up is on Saturday from 9 am to noon. She stated over 70 people have signed up. She advised the Barbecue Festival in on March 22<sup>nd</sup> and 23<sup>rd</sup>. Ms. Golden advised the Relay for Life will be at Lake Region High School on April 19<sup>th</sup> and 20<sup>th</sup>; she asked the Commissioners to notify her if they would like to attend the survivors' dinner. Ms. Golden advised the Newsletter will be going out this week. Ms. Golden stated they are accepting pre-payment from people for the Summer Safari Camp. Ms. Golden advised they haven't received any donations for sponsorships donations. She advised the sponsorships are given to Eagle Lake residents; this helps some be able to afford sending child to camp as it takes \$50 to \$100 off the tuition.

Mark Stallings reported they have 24 teams signed up for the Barbecue Festival; he advised 5 are backyard teams and 19 are pro teams. He is expecting more teams to sign up by Friday. Mr. Stallings stated he would like to split the cost of the electronic billboard with the CRA; he advised it is \$37.50 per day and they would like to run the ad for 10 days; the cost would be \$187.50 from each. Mr. Stallings advised he has received enough in donations to cover his \$187.50 so it wouldn't come out of the money raised for the school.

**MOTION** was made by Commissioner Petranick and seconded by Commissioner Coler to pay the \$187.50 for the electronic sign for advertising the Barbecue Festival.

Chairwoman Wilson asked for audience discussion; there was none.

Chairwoman Wilson asked for Commission discussion; there was none.

The vote was as follows:

AYES: 7

NAYS: 0

Mr. Stallings stated he believes the costs are covered; Mr. Stallings went over the expenses.

Commissioner Coler asked if he has gotten any more information regarding the beer sales.

Mr. Stallings advised he hasn't heard back from the Internal Revenue Service.

Mr. Stallings and Mr. Gardner advised the Commission discussed parking; they wouldn't be using the volunteers for parking.

Ms. Golden advised Public Works would be putting up directional signs for parking as they do for Mistletoe Marketplace.

Mr. Gardner advised Mr. Fletcher has checked the water lines and they are good.

Mr. Stallings stated he has been working on the electrical lines.

Mr. Gardner stated the ants are being dealt with.

Mr. Stallings advised 3<sup>rd</sup> St. and Eagle Ave will be closed.

Ms. Golden stated Eagle Ave will be closed by the railroad tracks as the children's activities will be by the log cabin.

Mr. Stallings stated they are anticipating 8,000 to 10,000 people to attend.

Mr. Gardner advised Mr. Stallings needs to pay for the judges hotel rooms and give them each a \$25 per day food allowance.

Mr. Stallings stated his biggest issue is ice; he advised he will be talking to Thomas Fish Company to see if they will donate a bin for ice.

Mr. Stallings stated the school will be selling all the drinks this year.

He advised he has 12 port-a-potties and a 20 or 30 yard construction dumpster for trash.

Mr. Gardner updated the Commission regarding the contacts he has made. He advised all business want a bigger population than what we currently have. Mr. Gardner stated Eagle Lake is a small city but if you take into account a 5 mile radius around Eagle Lake that population is quite large and with US 17 right through Eagle Lake we are very easy to access.

**VII. OLD BUSINESS**

There was no old business.

**VIII. NEW BUSINESS**

There was no new business.

**IX. CONSENT AGENDA**

**A.** Approval of the Regular CRA Minutes-----02/04/13

**MOTION** was made by Commissioner Coler and seconded by Commissioner Powers to approve the Regular CRA Minutes of 02/04/13.

Chairwoman Wilson asked for audience discussion; there was none.

Chairwoman Wilson asked for Commission discussion; there was none.

The vote was as follows:

AYES: 7

NAYS: 0

**X. CITY ATTORNEY**

Attorney Christman had no report.

**XI. COMMUNITY REDEVELOPMENT AGENCY COMMISSION**

Commissioner Petranick is looking forward to the barbecue festival.

Commissioner Coler is looking forward to the barbecue festival. He asked if the surveys have been sent to the Mistletoe vendors and what were the responses.

Ms. Golden stated she has not; she advised they are getting ready to send out the second set of letters and then they will be sending the new registration and will put something in there.

Commissioner Powers is also looking forward to the barbecue festival and judging the wing contest Friday night.

Mayor Sullivan had no report.

Commissioner Trejo had no report.

Commissioner Overlock thanked Public Works for the wonderful job they did getting the ballpark ready. He stated it was appreciated.

Chairwoman Wilson had no report.

Commissioner Coler stated he threw out the first pitch at the Jamboree. The efforts of Public Works were well received.

Commissioner Trejo stated other communities talk about Eagle Lake's ball program.

**XII. ADJOURNMENT**

**MOTION** was made by Commissioner Coler and seconded by Commissioner Overlock to adjourn at 6:35 p.m.

The vote was as follows:

AYES:

NAYS:

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CHAIRWOMAN SUZY WILSON

ATTEST:

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CITY CLERK DAWN WRIGHT